Dragonfly Mercury Project Communications Materials

Videos & Multimedia

Promotional Videos

- A Community Effort: https://www.nps.gov/articles/000/dmpvideo.htm
- Outside Science (inside parks): https://www.nps.gov/articles/osip2.htm
- Montana Conservation Corps: https://www.nps.gov/articles/dmp-mcc-highlight.htm
- Nonprofit CU Maurice River: https://www.nps.gov/articles/000/dmp-maur-highlight.htm
- Dartmouth partnership: https://youtu.be/0lss9mVv4tU
- Citizen Scientists Learn About Mercury: https://www.youtube.com/watch?v=8yXhZo8tHRY
- "Don't Merc Me" song: https://www.youtube.com/watch?v=7AIKRYPdwgQ

Instructional Videos

- DMP introduction: https://irma.nps.gov/DataStore/Reference/Profile/2267004
- DMP preparing to sample with citizen scientists: https://irma.nps.gov/DataStore/Reference/Profile/2267003
- Collecting Dragonfly Larvae for Mercury Analysis: https://www.youtube.com/watch?v=YXXCOU2MxHg&feature=youtu.be
- Sampling Technique: https://doimspp.sharepoint.com/:v:/r/sites/ext-usgs-dragonflymercury/Documents%20%20view%20only/DMP_Dragonfly%20sampling_technique.m p4?csf=1&web=1&e=fC69tF

Podcast

Podcast: https://www.scientificamerican.com/podcast/episode/using-dragonflies-as-contamination-detectors/

Story Maps

- DMP-Merrimack: https://storymaps.arcgis.com/stories/cbc7bb3763484b80a04653ae196bfe69
- DMP History and Data: https://wim.usgs.gov/geonarrative/dmp/
- DMP Data Dashboard: https://wim.usgs.gov/geonarrative/dmpdatadashboard/

Webpages

- DMP SP Site https://doimspp.sharepoint.com/sites/ext-usgs-dragonflymercury/
- DMP Public URL: go.nps.gov/dragonflymercury

Sampling Resources

- Sampling Guide: https://irma.nps.gov/DataStore/Reference/Profile/2276744
- Field Datasheets: DMP 2022 Field datasheets with COC 060221.pdf
- Field Cards for Identifying Dragonfly Nymphs to Family: https://irma.nps.gov/DataStore/Reference/Profile/2265706
- DMP Printable Graphics: https://npgallery.nps.gov/inside/SearchResults/albumid/2c4f50b9-10e2-4029-81f3-3ffc8d8fc8fe

- iNaturalist: https://www.inaturalist.org/projects/dragonfly-mercury-project-nps
- Field Protocol 1-pager: https://irma.nps.gov/DataStore/Reference/Profile/2258009
- Research Arc 1-pager: https://irma.nps.gov/DataStore/Reference/Profile/2265635
- Post-Sampling Debrief: Dragonfly Mercury Project: 2022 Post-sampling Debrief (office.com)

Data & Presentations

- Data Flyers: https://doimspp.sharepoint.com/sites/ext-usgs-dragonflymercury/Data%20Flyers1
- Data Flyer Interpretive Text: https://doimspp.sharepoint.com/:b:/r/sites/ext-usgs-dragonflymercury/Data%20Flyers1/2020%20Data%20Flyers/Dragonflyer-InterpText.pdf?csf=1&web=1&e=7Ond7m
- Summarized Data Values:
 - https://www.sciencebase.gov/catalog/item/5b92cffce4b0702d0e80a2d5
- Annual Webinar Recording: https://doimspp.sharepoint.com/:v:/r/sites/ext-usgs-dragonflymercury/Videos/DMP%202022%20Annual%20Webinar.mp4?csf=1&web=1&e=AtPfyq
- Standard Presentation Example: https://weinirma.nps.gov/DataStore/Reference/Profile/2284306
- Conference Poster Example: https://irma.nps.gov/DataStore/Reference/Profile/2284305

Other Written Materials

- Overarching IRMA Collection: https://irma.nps.gov/DataStore/Collection/Profile/4082
- Key Literature: <a href="https://doimspp.sharepoint.com/:w:/r/sites/ext-usgs-dragonflymercury/Shared%20Documents/DMP_Key-lit_101321.docx?d=wfaf834a7c35e4244bb3d8b4590d5ce5f&csf=1&web=1&e=6pjBJt
- List of Selected Accomplishments: https://doimspp.sharepoint.com/:b:/r/sites/ext-usgs-dragonflymercury/Documents%20%20view%20only/DMP%20List%20of%20Accomplishments_selected_110122.pdf?csf=1&web=1&e=Rfh6JM

Fact Sheets

- USGS Fact Sheet 2016 the 1st: https://irma.nps.gov/DataStore/Reference/Profile/2230139
- Engaging citizens with resource conservation: https://irma.nps.gov/DataStore/Reference/Profile/2267064
- Dragonfly Mercury Project: The Tipping Point: https://irma.nps.gov/DataStore/Reference/Profile/2272634
- Dragonfly Mercury Project: What's Next?:
 https://irma.nps.gov/DataStore/Reference/Profile/2272632
- Dragonfly Mercury Project: Phase II: https://irma.nps.gov/DataStore/Reference/Profile/2272633

Program Advertisement

- Growing the Impact and Value of the Dragonfly Mercury Project: https://www.nps.gov/articles/dmp-prospectus.htm
- Call for Participation
- Rack card: https://irma.nps.gov/DataStore/Reference/Profile/2275623

Communications Guidance

- Communications Plan
- Talking Points
- Social Media Guidelines

For Educators

- Distance Learning Webpage: https://www.nps.gov/articles/dragonfly-mercury-project-distance-learning.htm
- Educational Toolkit (Jan. 2020):
 https://www.nps.gov/articles/upload/DMP_Toolkit_01072020.pdf
- Mercury Data Literacy/Graph Pack: https://irma.nps.gov/DataStore/Reference/Profile/2265681
- Communicating Data in a Graph: https://irma.nps.gov/DataStore/DownloadFile/628357
- The Graph Choice Chart: https://irma.nps.gov/DataStore/Reference/Profile/2265663